

Acquisition of Sales & Service Activities for Agriculture.

History

Since 1996, **Bentley Czech** (Tru-Test Distributors Limited) has acted as distributor/agent for **Bentley Instruments Inc.**, Tru-Test Ltd., Zeetags Ltd. products on the Czech, Slovak and Baltic states markets as well as the representative of connected services.

More recently, we have added animal incinerator solutions made by Waste Spectrum Ltd company into this portfolio as well as other carefully selected and self-developed products for agriculture.

During these years, we were happy to reach an important market share in these product areas as well as positive feedback from our customers.

Present

In case of recent acquisitions of Tru-Test Ltd. and Zeetags Ltd. companies by Datamars S/A, development of manufacturing capacities for animal identification in Slovakia and potential of Datamars Slovakia, we both together have decided that taking over of Agri business activities by Datamars Slovakia, Czech branch office respectively, would be the best solution for the both parties as well as for our customers. By this decision, Datamars Slovakia, branch office, has taken over on 21st of January, 2020:

- agencies for Datamars, Tru-Test, Speedrite and the other products in Datamars S/A group for Czech, Slovak and the other markets;
- agency for Waste Spectrum Ltd. products - animal incinerators for CZ & SK;
- the other activities and products in portfolio for Agri business of **Bentley Czech**;
- distribution rights for ApiBalm products manufactured now and in the future by **Bentley Czech** on CZ&SK markets as well as for Baltic states.

Future

We strongly believe that described acquisition will be more than helpful, profitable and successful for both parties and, mainly, for our current and future customers.

For **Bentley Czech**, this gives us a great opportunity now to be totally focussed on **Bentley Instruments** products, connected services, R&D&services in laboratory analysis of milk and food resources as well as onto the development of these activities abroad. For these purposes, our team stays the same, the sales and service team for Agri business will be available for you under the branch office of Datamars Slovakia.

Dear customers,

we want to thank you very much for the trust you have given us in the past years in the field of Agri business. We believe that you will cooperate on the same level or better in future with Datamars in areas of acquisition.

We also believe that you will keep the best relationships with us as the one the key suppliers in our core product range - milk control and analytical instruments and other laboratory equipment as well as in our new developments!

For more info, please, contact us on: +420 776 135 995.

On behalf of Bentley Czech,